TPDL 2022
Sponsorship Prospectus

The 26th International Conference on Theory and Practice of Digital Libraries

Padova, Italy
September 20-23, 2022

http://tpdl2022.dei.unipd.it/
INVITATION FROM THE TPDL 2022 GENERAL CHAIR

On behalf of the Organizing Committee for the 26th International Conference on Theory and Practice of Digital Libraries, I would like to invite you to attend the conference as a sponsor or exhibitor.

As a sponsor or exhibitor you have a unique opportunity to promote your brand to leaders in the fields of digital libraries and open science in academia and industry.

The International Conference on Theory and Practice of Digital Libraries (TPDL) is a yearly date for researchers on Digital Libraries and related topics. For over twenty-five years TPDL has been an international reference forum focused on digital libraries and associated technical, practical, and social issues. TPDL encompasses the many meanings of the term “digital libraries”, including new forms of information institutions; operational information systems with all manner of digital content; new means of selecting, collecting, organizing, and distributing digital content; and theoretical models of information media, including document genres and electronic publishing. Digital libraries may be viewed as a new form of information institution or as an extension of the services libraries currently provide. Representatives from academia, government, industry, research communities, research infrastructures, and others are invited to participate in this annual conference. The conference draws from a broad and multidisciplinary array of research areas including computer science, information science, librarianship, archival science and practice, museum studies and practice, technology, social sciences, cultural heritage and humanities, and scientific communities.

This year its focus is on bridging the wide field of Research and Information Science with the related field of Digital Libraries. Indeed, TPDL historically approached on “Digital libraries” embracing the field at large also comprehending three key areas of interest that can be synthesized as scholarly communication, e-science/computationally-intense research and library, archive and information science. This emphasises TPDL’s role over the last 25 years as a forum that brings together researchers and practitioners whose work intersects with Digital Libraries. Regardless of how your work connects with Digital Libraries, we invite you to participate.

TPDL 2022 is organized and patrocinated by the University of Padua (https://www.unipd.it/en/).

The University of Padua is one of Europe’s oldest and most prestigious seats of learning; it is a multi-disciplinary university that aims to provide its students with both professional training and a solid cultural background.

The University of Padua was established in 1222. Defending freedom of thought in study and teaching has always been a distinctive feature which today lives on in the University motto: Universa Universis Patavina Libertas.

Padua also vaunts the world’s first university botanical garden and a permanent anatomical theatre, which was built by Girolamo Fabrici d’Acquapendente. William Harvey, who became famous for describing the circulation of the blood, studied in Padua, and in 1678 Elena Lucrezia Cornaro Piscopia became the first woman in the world to be awarded a university degree.

Gianmaria Silvello
# SPONSORSHIP BENEFITS

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<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td><strong>Cost</strong></td>
<td>4000 €</td>
<td>3000 €</td>
<td>2000 €</td>
<td>1000 €</td>
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<td>Delegate registrations</td>
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<td>-</td>
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<tr>
<td>Freestanding Banner</td>
<td>Speaker’s podium + social dinner</td>
<td>Speaker’s podium + social dinner</td>
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<td>Desk at the conference</td>
<td>Yes (4 days, main conference and workshops)</td>
<td>Yes (3 days, main conference)</td>
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<td>Delegate list</td>
<td>2 weeks prior</td>
<td>1 week prior</td>
<td>At the conference</td>
<td>At the conference</td>
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<td>Acknowledgement at opening and closing ceremonies</td>
<td>Yes</td>
<td>Yes</td>
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<td>Size of the logo in the Website</td>
<td>Large with great evidence</td>
<td>medium</td>
<td>small</td>
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<td>Sponsored Keynote</td>
<td>Yes</td>
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## STANDARD BENEFITS

All sponsors will receive the following benefits in addition to those outlined in the individual packages:

- Recognition as a sponsor in the sponsor page of the official Conference website, including a hyperlink to the organization’s home page
- Acknowledgement as a sponsor on the official sponsor acknowledgment board onsite at the Conference
- Use of the conference logo until the end of September 2022
PACKAGES

Platinum (€ 4000)

This sponsorship package includes:
- Standard sponsorship benefits
- Possibility to sponsor a keynote that will be advertised as the “<your brand>” keynote
- Verbal acknowledgement as the Platinum Sponsor during the opening and closing sessions
- Exhibit space during the conference (4 days)
- Opportunity to provide a freestanding banner that will be positioned at the conference social dinner
- Opportunity to provide a freestanding banner that will be positioned near the speaker’s podium for the duration of the conference
- Recognition as a Platinum sponsor on the official Conference website
- Sponsor logo larger than all gold sponsor logos
- Up to two (2) organization-provided items to be inserted in the conference bag
- One (1) conference delegate registrations
- Delegate list supplied two weeks prior to the conference

Gold (€ 3000)

This sponsorship package includes:
- Standard sponsorship benefits
- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions
- Exhibit space during the conference (3 days)
- Opportunity to provide a freestanding banner that will be positioned at the conference social dinner
- Opportunity to provide a freestanding banner that will be positioned near the speaker’s podium for the duration of the conference
- Recognition as a Gold sponsor on the official Conference website
- Sponsor logo larger than all Silver sponsor logos
- Up to one (1) organization-provided items to be inserted in the conference bag
- One (1) conference delegate registrations
- Delegate list supplied one week prior to the conference
Silver (€ 2000)

This sponsorship package includes:
- Standard sponsorship benefits
- Verbal acknowledgement as the Silver Sponsor during the opening and closing sessions
- Recognition as a Silver sponsor on the official Conference website
- Sponsor logo larger than all Bronze sponsor logos
- Up to one (1) organization-provided items to be inserted in the conference bag
- Delegate list supplied at the conference

Bronze (€ 1000)

This sponsorship package includes:
- Standard sponsorship benefits
- Recognition as a Bronze sponsor on the official Conference website
- Up to one (1) organization-provided items to be inserted in the conference bag
- Delegate list supplied at the conference

In case you would like to discuss other possibilities please contact us at gianmaria.silvello@unipd.it